

**The “Fifty in Five” Ministry – Making New Disciples for Jesus Christ at  
Trinity  
The Strategic Objective for the Church, 2012-2017**

As the cornerstone of Trinity’s strategic planning process, the Administrative Council, at its meeting on January 10, approved the adoption of a church-wide Strategic Objective for the church through Easter 2017. The purpose of this Strategic Objective is to establish a direction which will lead to the realization of the Mission of Trinity United Methodist Church, as follows.

*“The Mission of Trinity United Methodist Church is to welcome, teach, serve and transform lives and society by following the way of Jesus Christ.”*

In order to unite the church in the realization of our Mission, the Strategic Objective calls for all committees, councils, program areas and individual members of Trinity to join together in achieving the Strategic Objective of bringing new disciples to Jesus Christ at Trinity, as follows.

***“In accordance with our mission as followers of Jesus Christ to transform the lives of people and make a positive difference in their souls, lives and society, we resolve to increase membership and attendance at Trinity Church by 50% during the next 5 years, by Easter 2017.”***

The focus on all the work undertaken by every aspect of Trinity’s programs and ministry over the next five years will be how it contributes to the realization of the above Objective.

In adopting this Strategic Objective, the primary goal is not the simple attainment of numerical benchmarks. The focus is rather on what the achievement of the Objective means in terms of the spiritual growth of the Trinity congregation. In achieving the Objective, we are recognizing that the increase in membership and attendance is the “*outward and visible sign of the inward and spiritual growth*” taking place at Trinity.

The Administrative Council and the Strategic Planning Executive Committee will be working with all areas of the church family to begin implementing the Strategic Objective by this Easter 2012.

Chris Scott, Chair  
Strategic Planning Executive Committee